

# DESIGN INNOVATE INTEGRATE IMPLEMENT

Consultancy



Training & Support (Maintenance)



Programme Production (Audio & Video)



Turn Key Solution



**OM STRATEGIC BROADCAST SOLUTIONS PRIVATE LIMITED**

Providing Consultancy and Turnkey Solutions in the areas of Broadcasting  
Communication and Information Technology Since 2004.

Headquarter : Kothi 5, Sector 3, Karuna Kuni, Dwarka



## ABOUT US

### OM STRATEGIC BROADCAST SOLUTION (OSBS)

is a registered Private Limited Company incorporated under the Companies Act, 1956 vide Registration No. U64202DL2004PTC128706. The key profile is given below :

- Professionally Managed Company.
- Provides Consultancy in Broadcasting, Communication and Software in India, Nepal, Africa and other countries.
- Turn-key solutions for setting up Radio broadcast Centres including Commercial radio Station Community radio station / Audio & Video Studios, Satellite Uplink for Contribution and Distribution.
- Develops software for Indian and International Market.
- Provides training and assistance in Hardware, maintenance & programme production.
- Provides content for CRS and radio stations.
- Provides services which includes Planning, Design, Procurement of Equipment, Installation testing commissioning training of personnel, assistance in program production, signal strength measurement and survey for setting up Radio and TV station infrastructure.



#### DR. H. O. SRIVASTAVA

Chief Executive Officer

[https://en.wikipedia.org/wiki/Hari\\_Om\\_Srivastava](https://en.wikipedia.org/wiki/Hari_Om_Srivastava)

Dr. H. O. Srivastava, former Addl. Director General & Head of AIR Resources of All India Radio and Doordarshan, is the CEO of Om Strategic Broadcast Solutions Pvt. Limited. He worked for expansion of broadcast network in the country for past 45 years in various capacities. He was involved in policy formulation and implementation of Govt. & private broadcasting in India, both commercial and community. As Head of AIR Resources, he provided services in installing 40 numbers of educational high power FM transmitters in the country for IGNOU, a number of commercial stations (including facilitation for use of Tower and Land for CTI) and Community Radio Stations Agriculture Chanel of Ministry of Agriculture, Govt of India. He had been responsible for expansion of Radio and TV digital satellite, mobile, handheld etc. He established BECIL (Govt. company), AIR Resources, IT Division MR Cell and many more. He has received several National and International awards and has written six books and about 150 research papers in national and international journals.

## **OUR SERVICES OFFERINGS**

Services Offered Include Consultancy, Feasibility Studies, Turn-Key Jobs, Operations & Maintenance in the Specialized Fields of :

### **1. Commercial FM Stations For Private Broadcasters**

- Consultancy on feasibility, investments, cash flows, ROI, business plan.
- Total system design for setting and commissioning of radio station in the most economic way.  
This includes visit to site, selection of space for studios and transmitters, all design drawings, layout plans list of equipment, specification for equipment, acoustic drawings, air conditioning drawings, ducting and technical parameters, advice on Security, fire and smoke alarms etc., system design for linking your station with transmitters, interlinking of the two radio station etc.
- Equipment supply.
- Installation and commissioning, Field strength and audio survey.
- Consultancy in staff selection, recruitment and training.
- Performance measurement of acoustics, studios, transmitters and other equipment.
- Selection of Software for running of radio station.
- Advice on Value added features to your radio station including streaming audio (Internet broadcast), Gaming and interactive programmes based on call centre response: help in acquisition and implementation.
- Satellite based audio (if desired).
- Help in tie up with content producers, music companies, artist's contract format and other associated forms for operationalisation of radio station.
- Advice on all other technical and related aspects.

### **2. Community Radio Stations For Universities / Colleges / Residential Schools / NGOs.**

- Assistance in filing application with Ministry, getting the license, signing MOU, obtaining frequency from WPC.
- System design and LOP, system specification and hardware requirement determination.
- SACFA Clearance (This is required to be obtained from WPC for locating the tower).
- Selection of vendor and contractor, supply of equipment.
- Site preparation, acoustics, power supply System, ventilation & air-conditioning System.
- Tower, antenna and cable.
- Installation and commissioning.
- Training in hardware, programme production, operation and use.
- Programme production and supply of content.

### **3. Satellite Broadcasting: This includes planning and system design, execution and operation of fixed and mobile (SNG) uplink and down-link systems.**

### **4. Acoustics and audio video system for broadcast studios (Radio & TV), theatres auditoriums and conference halls.**

### **5. Studio systems including interior design, acoustics, state-of-the-art studio.**

### **6. TV & Internet broadcasting.**

### **7. Production services and software generation.**

### **8. Software development and content packaging.**

### **9. Computer software.**

# OM STRATEGIC BROADCAST SOLUTIONS PRIVATE LIMITED

is Exclusive dealer of Telecomunicazioni Elettroniche Milano (TEM Italy) for all its transmission products for Indian Territory. TEM, established in 1977 in Italy, is a team of specialists in Radio Communication and has sold and installed 10000 TV and FM transmitters and over 10000 microwave links (200 MHz to 21 GHz) in Australia, Newzeeland, Europe, Asia, Africa, and South America. Some of the products are mentioned below:

1. FM Transmitters of power ranging from 20W to 30 kW
2. TV Transmitters (DVB-T and DVBT-2) of power ranging from 1 watt to 20 kW
3. DRM+ and DAB transmitters
4. Microwave Systems
5. FM Professional relay receiver
6. STL links (UHF transmitters and receivers)
7. Mobile microwave links (1.5 to 15 Ghz)
8. IP links
9. High efficiency Broadband Doherty (M, S, L, XL, XXL vision)
10. Dummy Load
11. Band Pass Filter (1 kW to 20 kW)
12. 4 Ways RF coaxial switch (N, 7/16, 7/8, 1 +5/8, 3+1/8)
13. Antenna FM wideband (VHF, UHF, Parabolic, Array, Panel)



Please see the description of other products and also the detailed catalogue by downloading from the links

<http://www.ombroadcast.com/products.html>  
<http://www.ombroadcast.com/images/cat.pdf>

# OUR TURNKEY PROJECTS



## OM STRATEGIC BROADCAST SOLUTIONS PRIVATE LIMITED

Headquarter : Kothi 5, Sector 3, Karuna Kunj, Dwarka(Near Khushi Hospital), New Delhi-110075  
 Web.: ombroadcast.com, E-mail: osbsltd@gmail.com | Contact : 011-45701632, +91-9810523668